

EXAMPLES OF RANDOM ACTS OF SCOUTING

Unsure what to do for your Gorilla Patrol Mission? Here are some examples of marketing activities that others have done to earn their place on the Gorilla Patrol. Feel free to "borrow" an idea, but be sure to attend a Gorilla Patrol Task Force meeting to share your personal Random Act of Scouting.

- Create stickers that feature the Scouting emblem and the words "Scouting Rocks!". Then ask your local fast food restaurant to place on the kids's meal distributed for one weekend.
- Create tray liners that feature fun action shots of your Scout unit's activities, meeting date and location. Ask your school lunch room to place on food trays.
- Conduct a flag ceremony to open the meeting of a local service club.
- Coordinate a flash mob with members of your Scout unit to perform a Scout activity at a local farmer's market.
- Develop a brief PowerPoint quiz on Scouting and ask the manager of the local movie theatre to show at Saturday matinees prior to the movie starting.
- Create mouse pads with Scouting images and place in local libraries.
- Carve wooden posts that read "It's Better Outside. Join Scouting" with the BSA emblem and post in a local park.
- Write pro-Scouting messages on your car windows and drive around town.
- Create a YouTube video of an action packed Scouting function and forward to other Scout parents.
- Do a Scouting presentation at your next Parent Teacher meeting.
- Organize a gathering of parents from your son's school to promote Scouting.
- Obtain **Boys' Life** mini-magazines from Scout Service Center and place stickers on them indicating your next Scout meeting. Then, distribute the mini-magazines to local beauty parlors, barber shops, doctors or dentist offices.
- Wear your Scout uniform and share Scouting stories at your local libraries' next Saturday children's story time. You could even bring **Boys' Life** mini-magazines.

WE WANT YOU

FOR THE LOS PADRES COUNCIL



GORILLA PATROL

SCOUTING IS OUR NAME • MARKETING IS OUR GAME

FOLLOW US ON FACEBOOK AND TWITTER

DO YOU HAVE WHAT IT TAKES TO JOIN THE GORILLA PATROL?

The Los Padres Council, Boy Scouts of America is looking for a few good Scouts, leaders, parents, alumni – just about anyone who loves Scouting, to earn their right to join the Gorilla Patrol! The goal is to encourage “Random Acts of Scouting” across the central coast of California that promote the Scouting program.

WHAT IS THE GORILLA PATROL

The Gorilla Patrol is a marketing program designed to provide everyone the opportunity to show that Scouting is as relevant, fun and exciting as it was over 100 years ago.

WHO CAN PARTICIPATE IN THE GORILLA PATROL

Any youth or adult who wishes to participate in “Random Acts of Scouting” to promote Scouting may join the Gorilla Patrol.

IS THERE A TIME LIMIT TO JOINING THE GORILLA PATROL

No, you may join at any time. There is no expiration to joining. Start your mission today!

CAN I EARN MORE THAN ONE GORILLA PATROL PATCH

No, you may only earn one Gorilla Patrol patch. At the time you earn your Gorilla Patrol patch, you are now a Private within the Gorilla Patrol and will receive the Private rocker to go with your patch. You may earn the remaining rocker patches – Sergeant, Lieutenant, Captain, Major, Colonel, and General – with each additional Gorilla Patrol Mission.



CAN I PURCHASE ADDITIONAL GORILLA PATROL PATCHES

No, membership in the Gorilla Patrol is something that you must earn.

CAN YOU DO A GROUP MISSION WHERE EVERYONE PARTICIPATES TO EARN A PATCH

No, membership in the Gorilla Patrol is an individual recognition and is not designed for group recognition.

WHAT DO YOU HAVE TO DO TO EARN THE GORILLA PATROL PATCH

Attend a Gorilla Patrol Task Force meeting in your district and share your idea for “your” unique marketing activity, also known as a “Random Act of Scouting” to promote Scouting. By sharing your idea, others may help you to plan out and support your marketing activity. Dates and locations of district Gorilla Patrol Task Force meetings will be posted on www.lpcbsa.org.

Execute your Gorilla Patrol Mission – to conduct a “Random Act of Scouting”. If you are a youth, please have an adult leader sign off on your project prior to executing.

Document the success of your Gorilla Patrol Mission by taking a photograph and posting on either the official Gorilla Patrol Twitter account at @Gorilla_Patrol or the Los Padres Council, BSA Facebook page. If you do not have Internet access, visit one of the three Gorilla Patrol Headquarters (Scout Service Centers) for assistance in posting your photograph.

Debrief the completion of your Gorilla Patrol Mission by completing the official Gorilla Patrol Mission Summary form and submitting to one of the Gorilla Patrol Headquarters.

While executing your Gorilla Patrol Mission, remember to adhere to all the points of the Scout Law.

OFFICIAL GORILLA PATROL MISSION SUMMARY

Current Rank in the Gorilla Patrol (if applicable): _____

District: _____ Scout Unit: _____

Scout Position: _____

Youth: ☐

Adult: ☐

Name: _____

Address: _____

Phone: _____

Email: _____

Date of Gorilla Patrol Task Force Meeting Attended: _____

Location of Meeting: _____

Brief Summary of Gorilla Patrol Mission: _____

Date Mission Was Executed: _____ Location of Mission: _____

Unit Leaders Approval Signature of Mission: _____

Date Mission Photograph Posted on Twitter or Facebook: _____

FOR OFFICE USE ONLY

Gorilla Patrol Headquarter Location: _____

Date Submitted: _____

Signature of Gorilla Patrol Headquarter Officer: _____

CONGRATULATIONS! YOU ARE NOW A MEMBER OF THE FEW, THE PROUD THE GORILLA PATROL!!