



Crew Marketing Plan



Crew # _____ Chartered Partner _____

Current membership total _____ Recruiting goal total _____ (# new youth)

Crew operations that need attention:

Crew Open House date _____ Bring a friend activity date _____

Other Recruiting Plan

Recruiting Date(s) _____ Location(s): _____

Crew Membership Chair or recruiting event coordinator: Name _____

Phone number _____ e-mail _____

Names of parents identified and/or recruited to help:

Materials needed: Flyers _____ Posters _____ Postcards _____

Yard Signs _____ Banners _____ Sample e-mail _____

Other: _____

District level support from _____ (Commissioner, District Executive, other), phone # _____ and e-mail _____.

(Complete and share with your unit commissioner or district executive. If you need help call 804-355-4306.)