



Prepared. For Life.™

Northern New Jersey Council

Boy Scouts of America

UNIT GROWTH HONOR ROLL 2014

Your unit can be a member of the Northern New Jersey Council's UNIT GROWTH HONOR ROLL 2014! In order to be recognized, and **earn a \$30 Scout Shop gift card and flag ribbon** for your unit, simply complete the Individual Unit Plan for Membership Growth Success by August 22, 2014.

Individual Unit Plan for Membership Growth Success

UNIT TYPE & # _____ DISTRICT _____

MEMBERSHIP AS OF 7/1/14 _____ MEMBERSHIP AS OF 12/31/2013 _____

MEMBERSHIP GOAL FOR 12/31/2014 _____ NET GAIN OVER 2013 _____

In order to achieve our goal we will complete at least 7 of the items below including the mandatory 5 (*) items by October 10, 2014.

- _____ Distribute flyers at local schools*
- _____ Hold a September Join Up Night *
- _____ Conduct "boy talks" at local schools
- _____ Update our BEASCOUT.ORG pin and follow-up on leads*
- _____ Encourage peer to peer recruiting by Scouts AND parents
- _____ Participate in a community fair and have a Scouting display
- _____ Hold a recruitment and invite prospective new members
(Suggested events include: ice cream social, pizza party, campfire, cookout, campout - to name a few.)
- _____ Set up a Scouting display at a town park or other visible location
- _____ Put out Join Scouting Lawn Signs (NUMBER OF LAWN SIGNS REQUESTED: _____)
- _____ Invite back dropped and inactive members
- _____ Attend Fall Roundup Training on August 14 or August 19, 2014*
- _____ Submit new member applications with fees by September 24, 2014*

Commitment made by:

Unit Leader's Signature

Committee Chair's Signature