

WESTERN REGION VENTURING

THE TEENAGE MARKET IS ABSOLUTELY HUGE. CENSUS FIGURES SHOW OUR *VENTURING AGE MARKET HAS OVER 35 MILLION TEENS*. COMBINE THAT HUGE NUMBER WITH SURVEY RESULTS THAT SAY TEENS HAVE NO OBJECTIONS TO JOINING VENTURING AND WOULD JOIN IF ASKED, AND YOU HAVE ONE GREAT OPPORTUNITY TO GROW AND CHANGE LIVES.



*How to Grow and Sustain Venturing
Florida Sea Base Conference and Retreat Center
January 16–21*

The national Membership Impact Department is offering How to grow and Sustain Venturing at the exciting Florida National High Adventure Sea Base in Islamorada, Florida. This course will open your eyes to the unlimited Potential of strengthening your Venturing program in your council, district, and unit! Participants will receive detailed Information on new recruitment ideas and strategies for reaching the young adult population, and best practices that Are taking place across the country. The course begins at 2 p.m. on Monday, January 16, and concludes by 19 a.m. on Friday, January 21. The price for the course is \$300, which includes housing and meals. However, the first 10 registrants will receive a \$100 discount.

Here are the directions for a Registrar to make this report.

It is included in the attached Word file, as well.

How to make a list of units with Special Interest included

1. Open PAS
2. Go to Membership > Membership Reports
3. Select Lists > Unit Special Interest Type Report
4. Set options
 - a. BSA Org: Council
 - b. Stop level: Council
 - c. Business month: current
 - d. Program: Venturing or LDS Venturing
 - e. Special Interest: see 5, below
 - f. Units: All
 - g. Other: Create File

See Page

VENTURING IMPACT COMMITTEE



We are asking our unit commissioners to focus on the following four primary areas:

1. Supporting unit growth in the Journey to Excellence criteria: JTE measures performance characteristics that unlock the door to a successful unit. Unit commissioners should analyze the unit's program and identify JTE areas where help is needed to move the unit to a higher level of JTE success.
2. Linking district committee resources to the unit: Unit commissioners should support the district committee's delivery of a "catalog of services" to support the specific JTE elements needed for a particular **unit's health and success.**
3. Visiting units and logging the visits into the Unit Visit Tracking System (UVTS): Our core task remains visiting the unit. Input into UVTS feeds critical information to the district committee to help link **resources to the unit.**
4. Supporting on-time charter renewal: The commissioner's focus is the retention of the unit, though we should be especially mindful of supporting new youth membership efforts as we move more toward a volunteer-led, professionally guided approach to increasing membership.

Commissioners Play Key Role in Membership Support

We are all in the membership business, but let's talk about how you can use the Commissioner Corps to support your membership efforts. The role of the commissioner in membership will be an evolving one. The commissioners "own" unit retention, and the commissioners will continue to deliver unit service while we all work together to recruit and empower volunteers to lead the membership drive.

Commissioners serve as the key link between the many resources of a functional district committee and the unique needs of each unit. In the absence of a strong district committee, the unit commissioner often is asked to fill many unit needs that should, in the best of all worlds, be provided by subject matter experts. Where those subject matter experts do not yet exist, our commissioners should support the efforts of the district Key 3 to recruit and deploy the right resource specialists. We have built this concept of linkage into our "simple and unified" mission statement and job description, outlined below. The concept of linkage is critical to our mission execution. The retention mission of the Commissioner Corps is best achieved by providing an adequate number of trained unit commissioners who provide a link to district committee resources in support of a quality unit program.



A VISION STATEMENT IS LIKE PAINTING A PICTURE. WHEN YOU PAINT IT, YOU CAN SEE IT OVER AND OVER AND OTHERS CAN SEE IT TOO.

Some award winning athletes say one of the ways they got to where they were on the winner's podium was to first envision what it would look like being there. Same is true here. You have to envision success before you can get there. Write you vision down and share it with others. Even publish it.



CSVEs Now Available to Earn
The Council Standards of Venturing Excellence (CSVE) Award is now available for YOUR council to earn! In conjunction with The council VOA president, the council VOA volunteer advisor, and The scout executive, anyone in the council can retrieve the necessary Information for their council to earn this award.

This award credits membership growth, recognizing Silver Awards along with Eagles, having a VOA, having VOA events, Supporting your crews and much more! This award is available for The first time to earn in 2013 for your 2012 accomplishments. Start Looking at it now just in case your council hasn't done something That might require some advance planning.

Importantly, even if your council is not going To earn the award, please still fill out the Application and turn it in. National will review All the applications, and if we notice that many Councils are not completing a common requirement, We will make adjustments so that a Top fraction of councils will qualify each year.

Western Region Venturing Youth Conference 2013



When: April 19-21st, 2013

Where: Seattle, Washington

Who: Council, Area, and Regional VOA members (Youth *and* adult sessions

Will be held!)

What: This is our 5th Annual Western Region Venturing Youth Conference.

We've been in Phoenix, San Francisco, Los Angeles, and Salt Lake City, and now we're off to Seattle.

Unlike prior years, there will be additional separate sessions for Advisors

(both new and experienced) to help make the experience for the youth in

the Western Region a better one. We will also have a variety of fun outdoor

and indoor activities throughout the weekend so you will absolutely not be bored.

Sign-ups: Stay tuned! We will send out emails once signups are online.

Questions? Want to help plan? Email conference@wrventuring-bsa.org

THE POINT HERE IS TO LIST FACTORS THAT COULD AFFECT YOUR PLAN AND ACTIONS.

Take a camera on visits to crews to capture what they are doing. Put sample pictures on you council's website showing what crews do. You could also do a slide show for your committee meeting or board meeting.

1. Repeat step 4 for every Special Interest in the Venturing program, then repeat step 4 for every Special Interest in the LDS Venturing program.
2. All units, with their special interests, will be exported to BSA Print documents.
3. Save those files to a hard drive, then open each with a spreadsheet program (e.g. Microsoft Excel)
4. Copy the lines of content from each one into a master file, then save that master

There is now a list of all Crews and their Special Interests in a spreadsheet.

From page 1



Watch this week's episode of The Venturing Connection! This week's topic is peer to peer recruitment. Stay tune for new episodes each week.



http://www.scouting.org/filestore/venturing/pdf/PEERT_OPEERRECRUITING.pdf

<http://www.youtube.com/watch?v=Eq3ULx890l0&feature=youtu.be>

Peer-to-Peer Recruiting

Peer-to-peer recruiting is often the most effective kind of recruiting that a Venturing crew or Sea Scout ship can engage in. Peer recruiting is when the Venturers bring their friends because they believe their friends will enjoy the program the crew offers.

Peer recruiting does not happen by magic. It must be nurtured. Unless youth and adult leaders are conscious of the need to do it, it is likely to be forgotten, and will not happen.

The vice president for administration (VPA) is the youth officer responsible for recruiting. The associate advisor for administration is the adult leader identified to help the VPA. However, the president, the advisor, and the entire crew need to be actively involved in peer recruiting efforts.

At least twice a year, in the spring before summer break, and in the fall after summer vacation, the VPA should distribute 3x5 cards to every member of the crew, asking them to write down the names of five teens they think they could ask to join their crew. Some of these prospects should be in a lower grade than the member, so the crew is reaching down to younger people as members. After writing the names down, have the members copy the names onto a second 3x5 card, and turn them in to the VPA. Have the members agree to invite their friends to come to a meeting within the next two weeks (or a month if the crew meets bi-weekly). Challenge them to report back to the VPA whom they have invited, and what answers they received.

When conducting a peer recruiting campaign, it is important to have some specific activities planned that will attract new members. They should be inexpensive, and fun. When a prospect comes to a meeting, they should be given a calendar of the crew's activities for the next few months, showing the crew is active, having fun and doing something worthwhile.

In addition to specific spring and fall recruiting drives among the members, the president should inquire regularly if there are friends and prospects out that that should be invited to the crew's meetings and activities. Consciousness on the part of the youth and adult leadership makes a big difference in persuading every Venturer to be part of the recruiting team.

In addition to peer recruiting, make sure you use other recruiting tools, such as:

- Interest surveys in the high schools
- Open House
- Publicity through your sponsoring institution
- Publicity in the city or neighborhood newspaper

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January 16–21

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When: The course begins with a brief orientation at 2 p.m. on Monday, January 16, and concludes by 10 a.m. on Friday, January 21. If you wish to arrive before the conference starts, the additional cost will be \$25 a night for lodging. Meals are not included. Expect a two-hour drive from the Miami airport or two and one-half hours from Fort Lauderdale. Monday through Thursday sessions will conclude at 4:30 p.m., so you will have plenty of free time. Conference attire is casual, but the Venturing uniform is always appropriate.

Where: The BSA's Florida Sea Base Conference and Retreat Center is located in Islamorada, Florida, on Lower Matecumbe Key, about midway between Miami and Key West on U.S. Highway 1 at mile marker 73. Check out www.fsbconferencenter.org.

Cost: \$300 for housing for four nights (January 16–21, 2012) in dormitory-style rooms with four bunk beds per room.

Registration includes all meals, a luau dinner, and course materials. However, it does not include airfare and transportation from the airport. You are responsible for making your own airline and rental car reservations.

Deadline: The reservation form and payment must be received by December 23, 2011, at the following address:
Boy Scouts of America
Membership Impact Department, S260
P.O. Box 152079
Irving, Texas 7515-2079

For more information about registration, contact Kim Garrett at 972-580-2119 or kim.garrett@scouting.org, or Keith Walton at 972-580-2151 or keith.walton@scouting.org. For more information about the conference center, visit the Florida Sea Base website at www.bsaseabase.org.



BOY SCOUTS OF AMERICA



The Western Region VOA presents...



WESTERN REGION VENTURING YOUTH CONFERENCE 2013



WHEN: April 19-21st, 2013

WHERE: Seattle, Washington

WHO: Council, Area, and Regional VOA members (Youth *and* adult sessions will be held!)

WHAT: This is our 5th Annual Western Region Venturing Youth Conference. We've been in Phoenix, San Francisco, Los Angeles, and Salt Lake City, and now we're off to Seattle.

Unlike prior years, there will be additional separate sessions for Advisors (both new and experienced) to help make the experience for the youth in the Western Region a better one. We will also have a variety of fun outdoor and indoor activities throughout the weekend so you will absolutely not be bored.

SIGN-UPS: Stay tuned! We will send out emails once signups are online.

Questions? Want to help plan? Email conference@wrventuring-bsa.org

Venturing in Faith-based Organizations

by Stan Belyeu

How is this application different?

A faith-based application of the Venturing method encourages and empowers youth to dig deeper into their faith. When that happens, the youth in a church youth group become more effective leaders and a healthier church evolves. The church then experiences a direct benefit to their youth ministry and their overall mission. That benefit begins when a new or existing church youth group is chartered as a Venturing crew.

This application of the Venturing method is quite different from the conventional application. In the conventional situation, a crew is often closely associated with a Boy Scout troop. The initial crew members might come from an existing troop. Its existence helps to encourage older scouts to continue their scouting experience. These crews usually have many male members and concentrate their activities on high adventure.

Figure 1 shows two additional applications of the Venturing method. Both are characterized by their ability to bring added value to the chartered organization. They are especially helpful when the chartered organization is a faith-based organization.

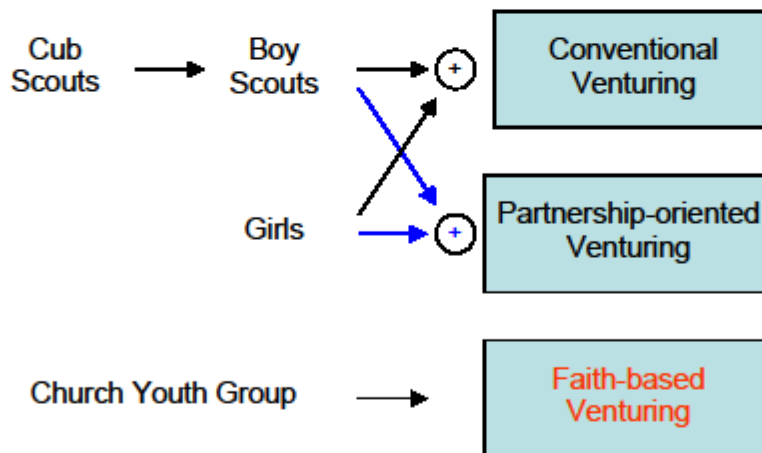


Figure 1. Venturing Method Applications

Camp Friedlander

581 Ibold Road
Loveland, OH 45140

WINTER OLYMPICS

February 22-24, 2013

So you think you've got skills...

Can you win the SILVER?

Central Region Area 6 is starting the year off right with a huge winter olympic event at Camp Friedlander! There will be numerous activities to participate in, ranging from climbing, rapelling, and sled pulls, to skills instruction, to movies, chess, and euchre. Our main event will be **SKIING**, so make sure you pre-register in time to get a spot! There will be plenty of events for everyone to choose from, so come show you've got skills, meet some new people, and have an amazing start to 2013!

Registration: COMING SOON!



PEER-TO-PEER RECRUITMENT

More Information found at:
<http://www.scouting.org/scoutsource/Venturing.aspx>
 under the Venturing Recruiting Tool Box



Date of Request: _____ Date of Event: _____








Name of Requestor: _____

Street Address: _____

City: _____ State: _____ Zip Code: _____

Phone: _____ Email: _____

Brief explanation of event and proposed use of recruitment packets:

Quantity	Pkg Qty	Description	
	Each	Packet – Peer-to-Peer – One of each of the items listed below enclosed in a Venturing envelope # 523-501	
	25	Brochure – Have You Ever? – A recruiting tri-fold brochure to hand out to potential crew members about the Venturing program. # 523502	
	25	Flier – What Did You Do Last Weekend? – A customizable flier to pass out and post about your crew. # 523503	
	25	Flier – Are you Ready for This? – A customizable flier to pass out and post about your crew. # 523504	
	25	Flier – Life is an Adventure – A customizable flier to pass out and post about your crew. #523505	
	25	Booklet – Recruitment Guide – this book helps guide your crew through the recruitment process with ideas for location, presentations, and other tips. # 523506	
	25	Flier – Fast Facts – A fact sheet about the Venturing program. # 523507	

Mail to:
 Boy Scouts of America
 Youth Development Team, 5209
 1325 W. Walnut Hill Ln
 Irving, TX 75038



Prepared. For Life.™

Email: program.content@scouting.org
 or
 Fax: 972.380.7894

