

Company Name	
Address	
City, Zip	
Contact Person	
Phone	
Email	
Total enclosed for:	

Package\$	
□ Ad\$	
□ Booth\$	

Please make checks payable to:

Los Padres Council, BSA 4000 Modoc Road Santa Barbara, CA 93110

Or visit: www.lpcbsa.org to pay online

All Ads must be submitted by **May 6, 2016** for publication into the program book. Please email your artwork using a *JPEG* graphics file format to:

#### Scott.Oldenburg@scouting.org

Ads received after this date will appear in the Scout-O-Rama Supplement.

District:

Pack | Troop | Crew:\_\_\_\_\_





Serving youth in all of San Luis Obispo and Santa Barbara Counties

> Los Padres Council 4000 Modoc Rd. Santa Barbara, CA 93110

> > 805-967-0105 O 805-967-5094 F

www.lpcbsa.org



## 2016

# Scout-O-Rama

#### **"STEAM ENGINE TO THE FUTURE"**



Saturday, May 21, 2016 10:00 am - 2:00 pm Dinosaur Caves Park

**Pismo Beach, CA** 

Serving youth in all of San Luis Obispo and Santa Barbara Counties

## Los Padres Council 2016 Scout- O-Rama "STEAM ENGINE TO THE FUTURE"

#### Advertising & Participation Opportunities Program Book

- The Los Padres Council Calendar with Scout-O-Rama Program and Ads will be distributed at Scout-O-Rama on Saturday, May 21, 2016.
- The Scout-O-Rama will be held at Dinosaur Park in Pismo Beach, Several Thousand parents, volunteers and community members are expected to attend.
- In addition, the program/calendar will be handed out at various Scout functions, which provides year-round exposure for advertisers.
- With your sponsorship of a full-page, halfpage, quarter-page, business card ad or sponsorship of an existing activity booth, more youth will benefit from the aims and ideals of Scouting.

Commercial Booth Exhibit Area

- An exciting area in Scout-O-Rama 2016 is the commercial booth display. Hobby stores, sporting goods stores, or any business that appeal to Scouts and their families would benefit from a booth.
- Commercial exhibitors may do a drawing to generate a list of potential customers or clients. Order forms and promotion materials are encouraged.
- Please know that **no selling** is allowed at the Scout-O-Rama.
- Catalogs, information and interesting displays will make the commercial exhibits area an enjoyable and memorable part of the Scout-O-Rama.

## Year-Round Sponsor

- "Sponsored by" in Scout-O-Rama printed material
- 4 banners at Scout-O-Rama
- Company Booth at Scout-O-Rama
- Recognition at the Council Annual Report
- Full-page Ad Annual Calendar
- Full-page Ad October Scouting Celebration Dinner
- Full-page Ad– December Major Member Dinner
- Ad in The Los Padres Press

## Diamond Sponsor

- "Sponsored by" in Scout-O-Rama printed material
- 2 banners at Scout-O-Rama
- Company Booth at Scout-O-Rama
- Recognition at the Council Annual Report
- Full-page color Ad Annual Calendar
- Ad in The Los Padres Press

## **Platinum Sponsor**

- 2 banners at Scout-O-Rama
- Company Booth at Scout-O-Rama
- Recognition in the Council Annual Report
- Full-page Color Ad Annual Calendar

#### **Gold Sponsor**

- Company Booth at Scout-O-Rama
- Full-page black & white Ad Annual Calendar
- Recognition in the Council Annual Report

## Silver Sponsor

\$20.000

\$10.000

\$5,000

\$2.500

- Company Booth at Scout-O-Rama
- Full-page black & white Ad Annual Calendar

## Full Page Ad

• Full-page, black & white Ad – Annual Calendar

(Ad size 7.75" x 9.75")

#### Half-Page Ad

#### \$500

\$1.000

• Half-page, black & white Ad – Annual Calender

(Ad size 7.75" x 4.75")

## Quarter-Page Ad

• Quarter-page, black & white Ad – Annual Calendar

(Ad size 3.75" x 4.75")

### **Business Card Ad**

#### \$100

\$250

Business Card, black & white Ad – Annual Calendar

(Ad size 3.75" x 2.25")

### Booth at Scout-O-Rama \$500

• 10 x 20 booth

## Booth at Scout-O-Rama \$250

• 10 x 10 booth

Note: Sponsorships & Advertisements subject to availability.

#### Thank you for your support!



#### \$1,500